

ATIWICH SINGHASEM

Front-End WordPress Developer

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PROFESSIONAL PROFILE

Front-End WordPress Developer with 5+ years of experience building and optimizing WordPress websites for clients across diverse industries. Skilled in HTML, CSS/SASS, JavaScript, PHP, and Elementor with a strong focus on responsive design, performance optimization, and SEO best practices. Experienced in full project lifecycle — from UI implementation and plugin integration to cross-browser testing and technical documentation — within collaborative, agile team environments.

WORK EXPERIENCE

Front-End WordPress Developer

Jan 2022 – Present

Pronto Marketing — Bangkok, Thailand

- o Build and maintain WordPress websites using HTML, CSS, JavaScript, PHP, and Elementor.
- o Customize themes and templates to ensure responsive, cross-browser compatible, and performant delivery.
- o Integrate third-party plugins, APIs, and Google Ad services to meet project requirements.
- o Optimize page load times, server response times, and database queries for performance.
- o Implement on-page SEO best practices and maintain internal technical documentation.
- o Manage multiple concurrent projects and collaborate with designers and project managers.

HTML Developer

Jan 2021 – Apr 2021

Synergy Corporation (Thailand) Co., Ltd. — Bangkok, Thailand

- o Developed Thai government websites (DPT, IEAT, Onesqa, EEC, KU) using HTML, CSS, and JavaScript.
- o Built WordPress mockups for client pitches including Thaihealth, OIC, ApecThailand2022, and Ministry of Culture.

Web Designer / Graphic Designer

Feb 2019 – Dec 2020

Double P Enterprise Company Limited — Bangkok, Thailand

- o Designed UX/UI assets and collaborated with developers on front-end customizations using HTML, CSS, and JavaScript.

Graphic Designer / Illustrator

Jul 2017 – Sep 2017

Happening and Friends — Bangkok, Thailand

- o Produced print and digital media content including monthly magazine layouts.

EDUCATION

Bachelor's Degree — Interactive and Multimedia Design

Graduated 2018

College of Social Communication Innovation, Srinakharinwirot University

SKILLS

Proficient: HTML · CSS · SASS · Bootstrap 5 · Responsive Design · Elementor · Figma · Git · Photoshop

Experienced: JavaScript · WordPress · PHP · SEO · Google Ads · Plugin & API Integration

Familiar: Node.js · Docker · Adobe Suite

PERSONAL

Nationality: Thai | **Date of Birth:** 07 July, 1995 | **Languages:** Thai & English